

IVY

FUTURE LEADER

Be guided by industry experts, and work with peers to solve business challenges by learning how to innovate, conduct market research, develop prototypes, craft user testing, develop a clientele, and run a successful venture.



ACADEMICS
GROUP

Founded by a collective of
**Ivy League alumni to create
a global movement**

through young leaders,
moulded and motivated by
a restless passion

to make a difference **worthy of our future.**

Curriculum

IVY
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Day 1

Session 1: Introduction to Entrepreneurship

Session 2: The Start-Up Quiz

Day 2

Session 1: Identifying Innovative Opportunities

Session 2: Masterclass on How to Identify Ideas that Work

Day 3

Session 1: What's My Business & How Do I Pitch It?

Session 2: Class Pitches

Day 4

Session 1: Masterclass on Building the Start-Up Muscle

Session 2: The Hard Things about Hard Things

Day 5

Session 1: Understanding Customers

Session 2: Masterclass on Using Design Thinking to Build World Class Products

Day 6

Session 1: Financial Principles of Running a Business

Session 2: Business Ethics and Social Impact

Day 7

Session 1: Crafting the Perfect Pitch Deck

Session 2: How to Raise Capital for Your Start-Up

Day 8

Session 1: Masterclass on How to Build a Profitable Business

Session 2: Designing your Offering

Day 9

Session 1: Mentor Support & Feedback on the Business Plan

Session 2: Mentor Support & Feedback on the Pitch

Day 10

Session 1: Business Plan Competition

Session 2: Business Plan Competition

Learn from Experienced Professionals

Our instructors will train you in the innovative thinking that enables founders to create successful businesses.

ELEVATE YOUR PROFILE & PORTFOLIO

Earn a leadership certificate and become a part of the **prestigious global alumni network of the IVY Future Leader Academy.**

